

Financial training For non financial staff



The financial training specialists

Motives (profit)

Most of my blogs have started with an everyday event, and led to a financial issue. I'm walking on thin ice this week by starting with the Scottish referendum!

In 2014, 85% of the electorate turned out for a "once in a generation" vote, and 55% voted to remain part of the UK. That was a pretty decisive result!

Just over 2 years later Nicola Sturgeon wants another referendum, and says Theresa May is being anti-democratic in opposing that wish.

But surely the 2014 referendum was a decisive display of the Scottish people's desire, and their democratic view?

I completely understand Nicola Sturgeon's motives: as leader of the SNP she has no choice but to push for independence. But can a previous referendum result simply be ignored?

As business leaders (whether Managing Directors; heads of departments; or team leaders) we need to be careful of our motives.

Are we doing what's best for our organisation, or prioritising our own agenda? Whether that agenda is personal wealth; our cv; or political power within our organisation.

We need to be brutally honest about the implications of what we're doing. I have a suspicion that in the Brexit referendum both sides selected the evidence that supported their argument without thinking about what was best for the country.

Being self-employed, I'm lucky enough not to have any organisational politics: not everyone has the same luxury!

What's on your agenda at work? How do you ensure it primarily brings long-term financial success to your organisation?