

Financial training For non financial staff



The financial training specialists

Got what you need? (profit)

Not a good start to today! I'm working in Peterborough this week, and was driving down today. I stopped for a break 2 hours into the journey, reached into the back of the car to pick my coat up – and realised I'd left it at home!

Being April I can manage without it weather-wise, but I'd got things in the pocket: reading glasses, and other bits & pieces. Fortunately my credit card was in my back pocket rather than my wallet, so it wasn't a disaster.

But it set me thinking about what's essential, and what's nice to have. With all the work stuff we do, what's absolutely essential to achieve our objectives, and what's ancillary? What would we (or our customer) miss least if we didn't do it?

Knowing the answer to these questions is important for when we're having budget problems, or up against a deadline, or the business is facing profit pressures. In these situations it's the least important things we want to drop, not the vital things. If we haven't prioritised in advance it's possible we'll drop the wrong things, and likely that we'll spend time and money doing the wrong things.

Not everything is equally important. What are your priorities at work, and what are the lower priority items that you could drop without them being missed? Think about it now, don't wait for the crisis!