

## *Financial training For non financial staff*



*The financial training specialists*

### **Is it worth it? (Budgeting, Profit)**

Last week I wrote about the cost per day of our time, and how it's much more than we think: a gross salary of about £25,000pa comes out as £20/hour including on-costs and holidays etc.

So if our time costs that much money, are we using it to give value for money at work?

All the things we do at work incur a cost. I'm writing this blog in a spare half hour in Costa: the time and the coffee both cost my business money.

Think about your to-do list for today or this week. You could work out the cost of everything on that list!

But how much value do we give for the things we do?

If 20 people read this blog and find it useful, it's value for money. If it transforms one person's way of thinking about what they do at work, it's value for money.

But my business isn't a charity, and as well as giving you value, my blogs also need to give my business value for money.

I doubt if anyone will read this blog, and book some work as a result!

But the L&D manager of one client told me "my blogs are the only financial articles that she understands". And that would have been part of her buying decision.

So, back to your to-do list. Which items on it give excellent value for money, which give less value? What do you need to do to improve your overall value for money?