Financial training For non financial staff

ATTAINMENT TRAINING



The financial training specialists

Surprise! (Budgeting, Profit)

Another in my blog series on "What surprised you most about the financial training?"

bÿOne response was "The feel of I can't do it' has meant I've always

I often hear that. Lots of people are nervous about finance. Financial reports appear complex, and are shrouded in jargon. And too often we don't engage with things we aren't comfortable with.

But if we don't engage with finance, we don't get better at it. So we still feel nervous about it, so we bÿ don't engage with it &

You can see the problem with that cycle!

So - as with all things we avoid because we don't feel comfortable with them - the only answer is to get to grips with it.

Henry Ford said "Whether you think you can, or whether you think you can't, you're probably right."

Finance reports do have too many numbers, but usually about 10 lines contain thereally important numbers. So Finance is about focussing.

The jargon is difficult. But every specialism has jargon, which can be a barrier. But, with patience and application, we can surmount the barrier.

We can be afraid of appearing stupid if we ask questions about finance, so we keep quiet. But if everyone keeps quiet we leave the accountants running the show, and that isn't always good for business.

So conquer your fear. Finance isn't as scary as it seems. Read my blogs for help and advice, and look in "The Vault" on my website.

But engage!