

## *Financial training For non financial staff*



*The financial training specialists*

### **What does it cost (Profit)**

We can be pretty sure that budgets will be under pressure for the rest of this year, and probably next year too. So when we're spending our budget, we need to be very clear about how much the things we're buying, cost.

I've been thinking this through in the context of Training Managers buying training. Let's say a day's training costs £1,250. The cost is obvious, surely?

But there are also the trainer's travel expenses, and the cost of the venue hire and catering. Perhaps printing costs too? All these come out of the Training Manager's budget. Maybe another £1,250?

And there's more! There's the time cost of the 12 participants attending the training. Their travel expenses getting to the event (maybe 50 miles each way: £45 each). And their travel time. 1½ hours each way isn't a bad average: that's 36 hours in total for all 12. A whole week!

The average UK salary is £30,000, which (after employer's National Insurance, pension contributions, and other on-costs, and after deducting holidays etc) comes out at a cost of about £175/day.

The participants' time and expenses come out of their budgets, not the Training Manager's budget, but they are a cost to the company.

And there's the invisible cost of employee wear and tear. Some people have to leave home at 6am to get there, and won't get back until after 8pm.

The total cost is about £6,000: much more than the £1,250 we started off at!