

## *Financial training for non financial staff*



*The financial training specialists*

### *Tip of the week*

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### **What you see is what you get**

My group last week was doing an ILM management qualification: I was delivering the finance module.

Many of the issues we were looking at were new to them, partly because they had no exposure to financial information.

What we measure is usually what we achieve, and if financial data has no profile within the business, no-one will try and improve it.

When the FD came in at the end of day 2, the participants were demanding regular financial information.

Make financial information public within your business: you'll be surprised how quickly people will start to try and improve the numbers!